

Int. Cls.: 16, 35, 41, and 42

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, 102, and 107

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**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

GALLUP

GALLUP, INC. (DELAWARE CORPORATION)
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FOR: PRINTING MATERIAL CONTAINING EDUCATIONAL, MANAGERIAL, SOCIETAL, PHILOSOPHICAL, PSYCHOLOGICAL, SCIENTIFIC, OR SPIRITUAL INFORMATION AS IT RELATES TO THE SOCIOLOGICAL WORLD OF STUDY AND KNOWLEDGE, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-1-1935; IN COMMERCE 8-1-1935.

FOR: PROVIDING BUSINESS MANAGEMENT AND CONSULTING SERVICES AND INFORMATION AS IT RELATES TO WORKPLACE MANAGEMENT, BRAND MEASUREMENT, CUSTOMER RELATIONS, LEADERSHIP INSTRUCTION, SELF-DISCOVERY, SELF-IMPROVEMENT, APPLICANT SELECTION, STATISTICAL STUDY AND EDUCATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-1935; IN COMMERCE 8-1-1935.

FOR: EDUCATING AND TRAINING STUDENTS AND CLIENTS THROUGH LIVE PRESENTATIONS, AN INTERACTIVE WEBSITE AND PRINTED MATERIAL TO CULTIVATE EDUCATIONAL DEVELOPMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-1-1935; IN COMMERCE 8-1-1935.

FOR: SCIENTIFIC RESEARCH SERVICES, NAMELY, ENGAGEMENT OF EMPLOYEES AND CUSTOMERS THROUGH PROPRIETARY INTERACTIVE COMPUTER BASED AND DRIVEN DATABASES THAT DERIVES THE SCIENTIFIC TRAINING TO GAIN BUSINESS OUTCOMES THROUGH SUCH RESEARCH, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-1-1935; IN COMMERCE 8-1-1935.

SEC. 2(F).

SN 78-321,159, FILED 10-30-2003.

ROBERT C. CLARK JR., EXAMINING ATTORNEY